



Sustainability Services

Driving Innovation, Delivering Sustainable Solutions

Incorporating sustainability into short, medium and long term strategy is now key to improving business performance. 93% of CEOs believe sustainability is critical to their success.

C-Tech Innovation can provide guidance and advice on integrating sustainability into your business strategy. Using our extensive knowledge and expertise we can assist in the development and implementation of effective and credible sustainability policies, procedures and management strategies, ensuring impact reduction, profitability and growth.

Our Approach

Not all businesses are the same. We aim to understand how local and global sustainability issues affect your business. This allows us to assist you in developing and implementing an effective tailored approach that delivers results.

In addressing sustainability we have a clear philosophy in what we deliver. We use our own uniquely developed assessment tools and methodology to assess your organisation's overall environmental, sustainability and economic performance, working with you to establish a baseline from which your company can grow.

Any sustainability strategy is only as good as its stakeholders. We examine the key responsibilities and impacts on your stakeholders and then we work with you to embed sustainable thinking within your people policies and communications strategies.

Our four stage approach includes:

- Assessment
- Implementation and Management
- Measurement and Review
- Communication

Our Services

- Sustainability strategy development
- Performance management
- Environmental compliance analysis and impact reduction
- Monitoring and review
- Stakeholder engagement
- Sustainable innovation and growth strategy implementation
- Sustainable design

The Benefits

- Cost savings
- Environmental improvement
- Customer satisfaction
- Environmental compliance
- Increased staff retention
- Competitive advantage
- Increased productivity
- Reduced risk

C-Tech Innovation supports forward thinking clients in developing and implementing solutions to position sustainability strategically, innovatively and profitably within their business agenda.

For more information
call us on **+44 (0) 151 347 2900**
or email kams@ctechinnovation.com

