



## Excellence in Innovation

### Making the Unusual Business as Usual

An interactive diagnostic process from C-Tech Innovation designed to help business leaders challenge thinking and perceptions, and promote change for sustainable growth.

Amidst fierce and fast global competition, staying in business is about staying ahead. The most successful companies demonstrate a strategic focus on innovation and its role in achieving growth year after year.

### Something to aim for

In innovative companies senior managers champion innovation, and align processes, structure and culture, to deliver positive change and growth. As a result:

- Everyone understands how they can contribute to delivering the business strategy
- The business culture supports risk taking
- Ideas are sought and welcomed from anywhere, inside or outside the organisation
- There are effective mechanisms for assessing opportunities and for capitalizing on priority openings

*Excellence in Innovation* provides a framework for businesses to measure their organisational capability and maturity against this ideal, assess their level of innovation development, and build innovation capacity. Drawing on rigorous research and delivery of hands-on innovation support to hundreds of businesses, *Excellence in Innovation* provides a systematic diagnostic to help you identify what needs to be done to achieve the next level of innovation development.

### Our Approach

We will work through the *Excellence in Innovation* framework with you or with your key team in workshop format. The session will provide you with a diagnostic report assessing your progress along the pathway from commitment to continuous improvement in seven key dimensions of innovation capacity:

- Collaboration
- Business Environment
- Finance
- Knowledge
- Senior Management
- Risk
- Staff

To help you build on the opportunities spotted, one-to-one innovation mentoring is available to guide your next steps.

### The Benefits

A unique look at key elements of innovation and detailed feedback on your current capacity enabling you to decide:

- Decide where best to place resource
- Measure progress over time
- Build innovation capacity across the business
- Improve your bottom line

For more information

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